

**DESIGNING
CHARACTERS**

FOR NARRATIVE

**BY
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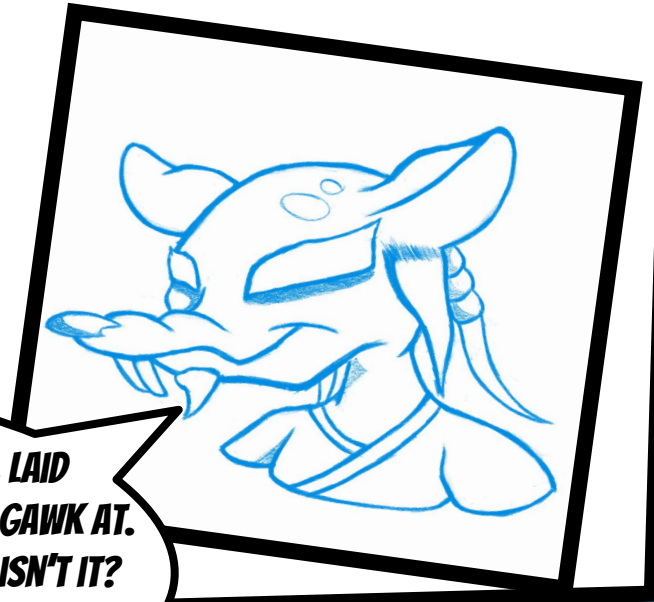
Telling thousand word stories with
character illustrations.

HOW I TELL STORIES WITH MY DESIGNS

In my eyes, a strong character concept isn't just a drawing that simply looks appealing.

I believe successful designs are those that:

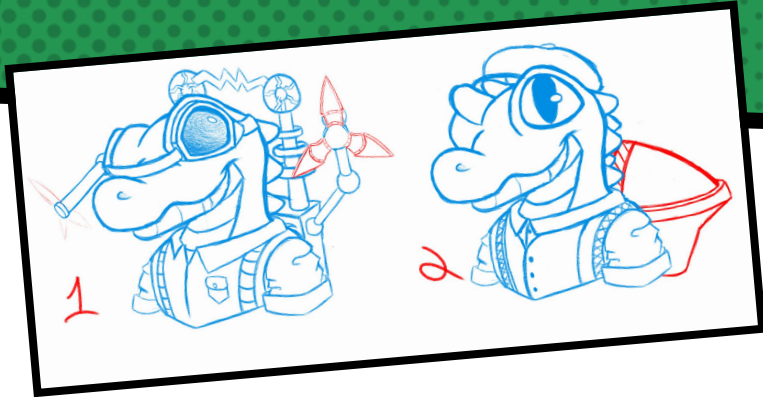
- × Give the audience information about the character
- × Have a good feeling of balance
- × Work well with the environment and other characters
- × Contain enough style to catch viewers eyes



***MY LIFE'S AN OPEN BOOK, LAID
BARE FOR THE WORLD TO GAWK AT.
AN ENTERTAINING SHOW, ISN'T IT?***

THE DESIGN PROCESS

PRELIMINARY SKETCHING



MANY DIFFERENT IDEAS



MOST OF THEM SCRAPPED!

CREATING A STRONG SKETCH



IS VITAL TO CREATING...

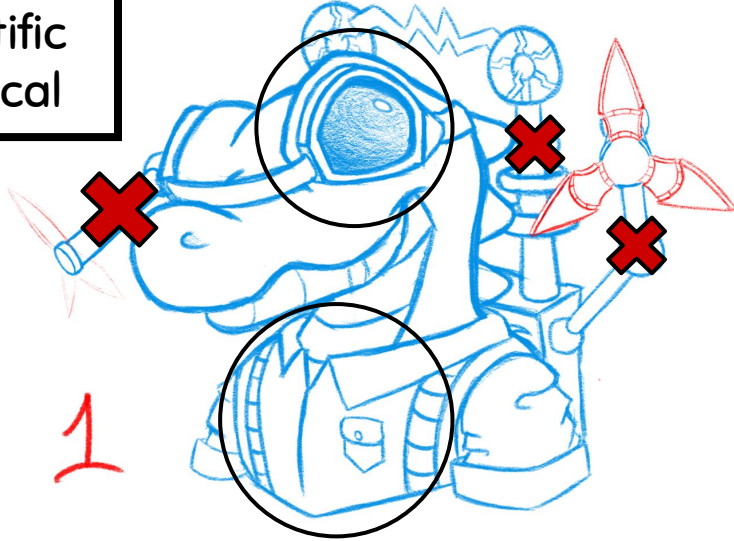
AN EVEN STRONGER ILLUSTRATION!



HOW DO I KNOW WHAT WORKS?

By knowing the character first!

- Optimistic
- Scientific
- Practical



THE ROLE OF COLOR

Blue face to calm to the fierce, and sharp linework

Orange eyes to compliment blues

Duller, darker body demands less attention

Golden arms to define transition



A COMPLETED DESIGN!!





THANK YOU!

CREDITS

- × Illustrations by Joshua R. Garcia
- × Presentation template by SlidesCarnival
(<http://www.slidescarnival.com/>)